

*King Estate*  
Family Owned & Farmed



2024

## WILLAMETTE VALLEY ROSÉ OF PINOT NOIR

Rosé is a versatile, food friendly wine that is ideal for sipping all year long. Typically Rosé is made from red wine grapes, either a single varietal or a blend. Rosé made from Pinot Noir grapes is most popular in the United States. In Oregon, famed for outstanding Pinot Noir, it's only natural that our Rosé starts with the fruit that put Oregon on the map.

### TASTING NOTES

The wine opens with zesty aromatics of fresh strawberry, raspberry, thimble berry, key lime pie, white peony, fresh ginger, honeydew melon and apricot. The palate is bright and balanced, combining juicy fruit with brisk acidity to create an impression of fruit and flowers that lingers. On the finish, subtle notes emerge from the light skin contact this wine received during fermentation to bring the taste to a satisfying close.

### WINEMAKING PROCESS

The fruit was whole cluster pressed and left to sit on its skins just long enough to release the juice and develop a pale rose color before moving to a temperature-controlled stainless steel tank for fermentation.

### VINTAGE NOTES

The 2024 vintage could be characterized as average which for winemakers is close to perfect. A cool spring meant a slow start to the growing season. The first notable heat arrived in mid- to late June when the berries were in the early stage of development. A heat wave in July was followed by slightly warmer-than-average temperatures in August. September was a weather roller coaster, with record-breaking heat early and late in the month and unseasonably cool temperatures in between. Nice conditions continued into October and through the end of harvest, with only a small amount of precipitation to manage. Under these conditions, all sites were able to achieve optimal ripeness. As a result, wines from the 2024 vintage are expected to be superb. Harvest began on Sept. 9 and wrapped up six weeks later on Oct. 17.

**Varietal:** 100% Pinot Noir

**Vineyards:** 49% King Estate (including 17% Pfeiffer); 9% Croft; 8% Bradshaw; 6% Treos; 6% Kennel; 4% Walnut Ridge; 4% Chehalem Mountain; 4% Nine Bark; 9% Other

**AVA:** Willamette Valley

**Alcohol:** 13.5%